

Media Release



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FOR IMMEDIATE RELEASE:

To the Editor:

Award-Winning North Brookfield Savings Bank Rated 5-Stars for 79 Consecutive Quarters

September 2014: North Brookfield Savings Bank, North Brookfield, Massachusetts isn't just a bank. It's an award-winning, 5-Star Superior bank. Setting itself apart and above, North Brookfield Savings Bank has earned this highest rating from the nation's bank rating firm: **BAUERFINANCIAL, INC., Coral Gables, Florida**, for the last 79 consecutive quarters.

This latest 5-Star rating is based on June 30, 2014 financial data, and having earned and maintained Bauer's top rating for so long and with such consistency, North Brookfield Savings Bank has garnered an even more elite status as a "Sustained Superiority Bank". Only 9% of the nation's banks have demonstrated this level of award-winning stamina.

Karen L. Dorway, president of BauerFinancial, congratulates North Brookfield Savings Bank on its continued success. "Community banks, like North Brookfield Savings Bank, are an integral part of the communities they serve, so to say that the bank is 'award-winning' is to say that the community is as well. Congratulations on their continued success."

Established in 1854, North Brookfield Savings Bank has been part of the fabric of this area for 160 years. Today it operates through seven conveniently located branch offices in North Brookfield, East Brookfield, West Brookfield, Ware, Belchertown, Palmer and Three Rivers of Palmer. It can also be found on the internet at www.northbrookfieldsavingsbank.com. North Brookfield Savings Bank is a member of the **FDIC, DIF** and an Equal Housing Lender.

North Brookfield Savings Bank: "Where It's At."

BAUERFINANCIAL, Inc., Coral Gables, Florida, the nation's leading independent bank and credit union rating and research firm, has been reporting on and analyzing the performance of U.S. banks and credit unions since 1983. No institution pays BauerFinancial to rate it, nor can any choose to be excluded. Consumers may obtain free star-ratings by visiting www.bauerfinancial.com.

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