

Media Release



CONTACT:
TEL:
FAX:

BAUERFINANCIAL, Inc.
1.800.388.6686
1.800.230.9569
www.bauerfinancial.com
customerservice@bauerfinancial.com

FOR IMMEDIATE RELEASE:

To the Editor:

5-Star Rated North Brookfield Savings Bank: Well Positioned for the Future

June 2013: BAUERFINANCIAL, Coral Gables, Florida is proud to recognize **North Brookfield Savings Bank, North Brookfield, Massachusetts** as a 5-Star Superior bank. BAUERFINANCIAL, the nation's leading bank rating and research firm, has been analyzing and rating the nation's financial institutions since 1983 and North Brookfield Savings Bank has earned this highest 5-Star rating for the most recent 74 quarters. This rating (based on March 31, 2013 financial data) indicates that North Brookfield Savings Bank is one of the strongest banks in the nation. Having earned and sustained the 5-Star rating for this length of time merits an even more elite distinction of being a "Sustained Superiority Bank". Only 9% of the nation's banks have earned Bauer's top rating for so long and with such consistency.

"There has been much discussion lately about the need for banks to boost their capital levels", reports Karen L. Dorway, president of the rating firm. "That doesn't worry North Brookfield Savings Bank; its capital ratios are already well above regulatory requirements. Under the direction of Ms. Donna L. Boulanger, President and CEO, North Brookfield Savings Bank excels in areas of asset quality, profitability and much more."

Since its inception in 1854, North Brookfield Savings Bank has been committed to providing the best of banking to its community. Its five branch offices are conveniently located in Belchertown, North Brookfield, Palmer and West Brookfield. North Brookfield Savings Bank (www.northbrookfieldsavingsbank.com) is a member of the FDIC and an Equal Housing Lender.

North Brookfield Savings Bank: "Where It's At Since 1854."

BAUERFINANCIAL, Inc., Coral Gables, Florida, the nation's leading independent bank and credit union rating and research firm, has been reporting on and analyzing the performance of U.S. banks and credit unions since 1983. No institution pays BauerFinancial to rate it, nor can any choose to be excluded. Consumers may obtain free star-ratings by visiting www.bauerfinancial.com.

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BAUERFINANCIAL, INC. P.O. Box 143520, Coral Gables, FL 33114.